



PRESENTS THE CERAMIC TILE CONSULTANT (CTC) COURSE FROM THE CERAMIC TILE INSTITUTE OF AMERICA, INC.

October 23, 24, 25, 2019 - Location: TBD depending on the size of the class

PURPOSE OF THE PROGRAM: This Ceramic Tile Consultant Course (CTC) is specifically designed to increase your sales, increase your profits, and reduce your liabilities. The course does not offer technical practice in tile setting and finishing, nor is this the intent of the course.

The CTC graduate has the inside track to information gathered from over 50 years of field experience, a national network of experts, a formidable Technical Committee, and the largest most active website in the industry.

It gives your customers the choice of dealing with a nationally recognized professional who understands proper implementation of methods and materials, recognizes problems before they occur, and is the 'GO TO' person when specifying projects.

REQUIREMENTS FOR CERTIFICATION

- Read material under discussion to broaden understanding of the topics.
• Cooperate in advancing the best interests of the ceramic tile industry by the interchange of general information and experiences with fellow participants.
• Complete approximately 32 hours of classroom curricula inclusive of a check test to be given at the end of each session
• Complete a 1500 word Research Report following specific instructions given by facilitator upon completion of the course.

Annual Recertification: Consultants are expected to contribute six hours per year to continuing education by 1) attending a recertification seminar or 2) completing a research report. A \$90 annual fee is part of the recertification requirement.

Curriculum: Industry Guidelines; Manufacture of Tile; Pre-Installation Inspection; Job Problems Field Observations; Requirements for Substrates; Reinforcing; Bonding Products; Grouts; Membranes; Methods of Application; Expansion Joints; Specialty Applications; Tools; History of Tile; Current Designs.

Instructors: Ralph Williamson, CTC, 602 622 2401 and Gray LaFortune CTC Executive Director of CTIOA Inc.

Cost: \$1500 (\$400 nonrefundable deposit due with application form; balance due October 1, 2019. If class doesn't fill, deposit will be returned. Make checks payable to Ralph Williamson, CTC)

Name(s): _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Fax: _____ Email: _____

If paying by [] MasterCard or [] Visa: Card #: _____

Exp. Date: _____ Zip Code of Billing Address for card: _____

3 or 4 Digit Number on Card: _____

Please mail to the address below or fax to Ralph Williamson, CTC

3930 W. Camino Acequia, Phoenix, Az 85051

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